



Prescott Public Library

2024 Annual Report

Learn. Discover. Connect.



Community Outreach

The library was able to engage with 353 people in our outreach efforts in 2024. By increasing community outreach, the library has fostered stronger connections with local residents, groups and businesses ensuring that essential resources and programs are accessible to all. This outreach has helped to raise awareness about library services, enhance engagement, and support individuals in need through various educational, cultural, and social programs. The library partnered with places and groups such as Freedom Park, schools, daycares and homeschooling families.

Hotspots and Streaming

Our hotspots and Roku devices have helped provide internet access and streaming ability to our patrons. The library's Hotspots & Rokus have been checked out 565 and 52 times, respectively. The library's initiative of providing Wi-Fi hotspots and Roku streaming devices has enhanced access to technology for the community, enabling individuals to stay connected and access educational, work and entertainment content. This has bridged the digital divide, ensuring that people without reliable internet or streaming services at home can continue to learn, work, and engage with the world around them.

IMPACT SNAPSHOT

+7%

Increase in the amount of items checked out in 2024.

32,565

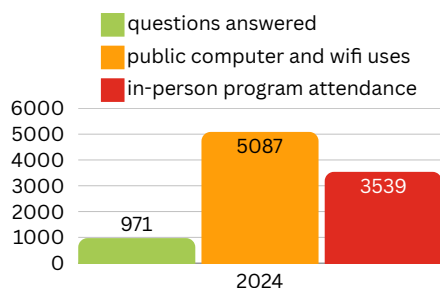
of library visitors in 2024. A 14% increase from 2023.

4,042

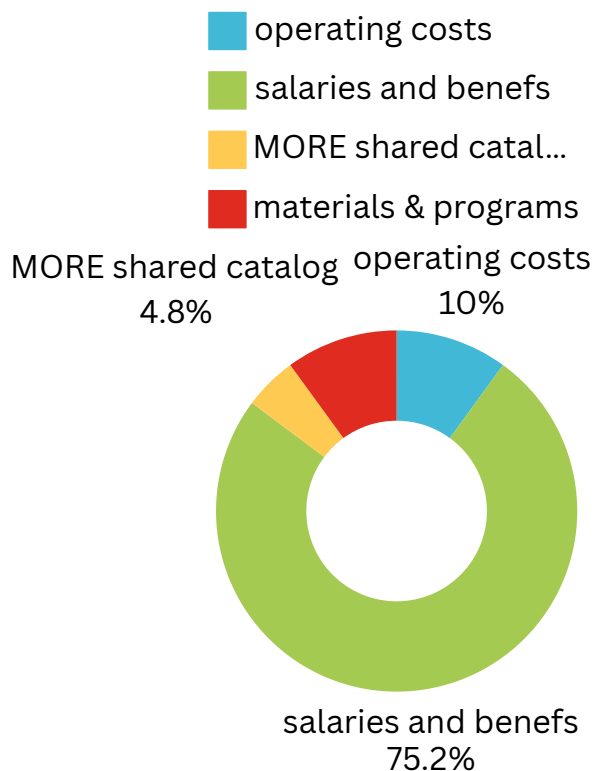
of people who attended programs. A 3.9% increase from 2023.

The year in numbers

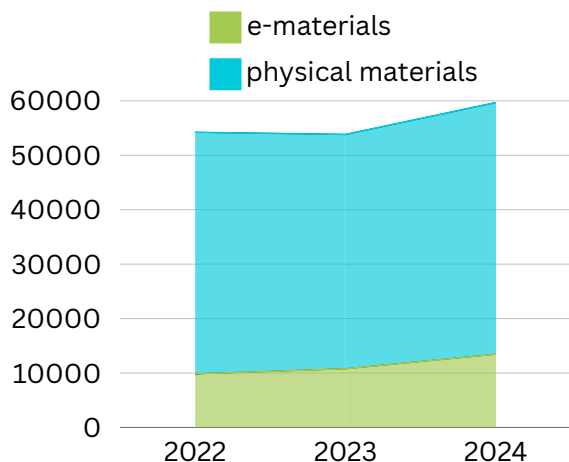
engagement



where the money goes



physical and virtual items checked out



Thank you to our partners, donors, board, volunteers and staff

We couldn't do it without you!

Partners

Community Education
 Freedom/Great River Road Visitor & Learning Center
 Prescott Area Chamber of Commerce
 New Adventures
 Hearts Hands & Minds
 Prescott School District & St. Joes schools & teachers
 Family Resource Center St. Croix Valley
 Phipps Center for the Arts
 Prescott American Legion (Post 61)
 CVTC
 Job Center of WI
 Erica Reiff

Library Board

Anne Kressly
 Gerald Klasen
 Susan Oney
 Amy Fiege
 Penny Peterson
 Tasslyn Magnusson
 Adam Granquist

Teen Volunteers

Caitlyn
 Kyra
 Ayla
 Makenzie

Donors

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 Edgebuilder, inc.
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 Prescott Chiropractic
 Prescott Family Dental
 Prescott Laundromat
 Prescott Tap
 Scenic Bluffs Dental
 St. Croix Interiors
 Twisted Oak Coffee House
 Two Rivers Lodge Bar & Grill

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